

OUR TRAINER PROFILE

*Meet Our Trainers –
Industry Practitioners with
Real-World Expertise.*



WAN MOHD
FADHLAN

SHANIZAM
SAMSURI

AZNAN
MOHD

MOHAMAD
HISHAM HAMDAN

TINA
ZAINUDIN



PRACTITIONERS
& INDUSTRY EXPERTS



PROVEN
TRAINING EXPERIENCE



REAL-WORLD
BUSINESS INSIGHTS



HRD CORP
ACCREDITED TRAINERS



MOHAMAD HISHAM HAMDAN

Lean Six Sigma Master Black Belt | Operational Excellence & Capability Development

“Turning data into improvement.
Building capability for sustainable performance.”



ABOUT HISHAM

Mohamad Hisham Hamdan is an experienced corporate professional, trainer, and Lean Six Sigma Master Black Belt with more than 25 years of experience in loss manufacturing, consulting, and oil and gas. He connects enterprise strategy with hands-on process improvement, data analysis, training and coaching.

Throughout his career, he has led and implemented numerous operational excellence and Lean Six Sigma initiatives, delivering measurable business results, building internal capability, and guiding organisations towards a culture of continuous improvement.



AREAS OF EXPERTISE



Lean Six Sigma & Process Improvement



Operational Excellence



Capability Development



Data Analysis & Decision Making



Project Management & Execution



Strategy Deployment & Business Improvement



Training & Facilitation



Change Management



Quality & Reliability



CI Culture & Sustainability



KEY CREDENTIALS



Lean Six Sigma Master Black Belt



IASSG Accredited Trainer and Black Belt



HRD Corp Accredited Trainer



APO Certified Productivity Specialist



CLIENTS SERVED



TOSHIBA



SELECTED ACHIEVEMENTS



RM5.198B
realized value at PETRONAS (2016 – Sep 2025)



1.25M
man-hours saved through improvement initiatives



1,467
Projects supervised across manufacturing, consulting and oil & gas



1,000+
professionals trained
500+ Belt practitioners guided + 57 CI articles



EDUCATION



B.Eng. Electronics Information Engineering
Kyoto Institute of Technology, Japan



ACADEMIC CONTRIBUTIONS



Adjunct Professor, MJIT (UTM)
Adjunct Lecturer, UTP
Coauthor of a refiner, Six Sigma case study (IIUM, 2011)
and an oil and gas analytics paper (IEEE IEEEM, 2014)



TRAINING EXPERIENCE

CORPORATE / IN-HOUSE PROGRAMMES

- Lean Six Sigma & Process Improvement
- Operational Excellence
- Data Analysis & Decision Making
- Project Management & Execution
- Quality & Reliability
- Strategy Deployment & Business Improvement

EXTERNAL PROGRAMMES

- Lean Six Sigma (Yellow, Green & Black Belt)
- Process Improvement & Problem Solving
- Data-Driven Decision Making
- Capability Development for Leaders
- Change Management
- Continuous Improvement Culture & Sustainability



TRAINER APPROACH

Practical, structured and results-driven. Hisham combines real-world industry experience with data-driven methodologies and engaging facilitation techniques to help individuals and organizations build capability, solve complex problems, and achieve sustainable results.



Engaging Facilitation



Practical Insights



Proven Impact



People Focused



SHANIZAM SAMSURI

HRD CORP ACCREDITED TRAINER | CERTIFIED ASSOCIATE COACH
CERTIFIED COMPETENCY BASED ASSESSOR | LEAN SIX SIGMA GREEN BELT

“Turning experience into practical learning. Building capability. Driving performance.”



ABOUT SHANIZAM

Shanizam Samsuri is an experienced corporate professional and trainer with over 30 years of corporate experience, including more than three decades with PETRONAS, where he held senior executive and managerial roles across Strategic Communications, Human Resources, Education, Finance, Internal Audit and International Business.

He is an HRD Corp Accredited Trainer, HRD Corp Train-The-Trainer, Certified Associate Coach, Certified Competency Based Assessor and Lean Six Sigma Green Belt.

His training experience covers leadership, coaching, emotional intelligence, strategic thinking, risk management, project management, customer service, HR, finance and professional development.



AREAS OF EXPERTISE



Leadership Development



Coaching & Mentoring



Problem Solving & Critical Thinking



Emotional Intelligence



Strategic & Analytical Thinking



Risk Management & Governance



Project Management & Decision Making



High Impact Presentation Skills & Public Speaking



Customer Service Excellence



Human Resources (HR for Non-HR)



Change & Performance Transformation



Finance for Non-Finance Professionals



Executive Alignment & Professional Development



KEY CREDENTIALS



HRD Corp Accredited Trainer



HRD Corp Train The-Trainer



Certified Associate Coach (ICF)



Certified Competency Based (PETRONAS)



Lean Six Sigma Green Belt



CLIENTS SERVED



PETRONAS



KHAZANAH NASIONAL



PEKEMA



TRAINING EXPERIENCE

CORPORATE / PETRONAS

- ✓ Leadership Program
- ✓ Coaching and Mentoring for Growth
- ✓ Risk Management & Governance
- ✓ Emotional Intelligence
- ✓ Strategic & Analytical Thinking
- ✓ Project Management & Decision Making
- ✓ High Impact Presentations Skills & Public Speaking
- ✓ Customer Service Excellence
- ✓ Human Resources Related Programmes
- ✓ Finance for Non-Finance

EXTERNAL PROGRAMMES

- ✓ Leadership Program
- ✓ Finance for Non-Finance
- ✓ Embrace Change & Transform Performance
- ✓ Strategic Retirement Planning
- ✓ Emotional Intelligence
- ✓ How to Ace Your Interview
- ✓ Assessor Training
- ✓ Team Building
- ✓ HR for Non-Mindset & Behavioural Change
- ✓ Executive Alignment & Performance Governance
- ✓ Customer Service



TRAINER APPROACH

Practical, engaging and people-centred. Shanizam combines extensive corporate experience with coaching and facilitation techniques to create learning experiences that are relevant, actionable and results-driven, helping individuals and organizations build capability and achieve higher performance.



Engaging Facilitation



Practical Insights



Proven Impact



People Focused



WAN MOHD FADHLAN

BIN WAN AZMI

FINANCIAL SERVICES PROFESSIONAL | TRAINER | RESEARCHER

“Bridging knowledge, experience and practical insights to build better financial well-being for individuals and organisations.”



ABOUT WAN FADHLAN

Wan Mohd Fadhlán Bin Wan Azmi is a financial services professional and doctoral student pursuing a PhD in Business Management at Universiti Tun Abdul Razak (UNIRAZAK), Malaysia. His research examines social capital, livelihoods and subjective well-being among middle- and low-income households in Malaysia.

With over 19 years of corporate experience, he has developed strong expertise in financial trading, product development, marketing and strategic agency management. He is passionate about sharing practical knowledge in financial planning, behavioural finance and wealth well-being to help individuals and organisations make better financial decisions.



AREAS OF EXPERTISE



Financial Planning & Wealth Management



Islamic Financial Planning & Takaful



Agency Development & Management



Product Development & Marketing



Financial Trading & Market Analysis



Financial Literacy & Behavioural Finance



Research & Data Analysis



Strategic Planning & Business Development



Digital & Educational Initiatives



Training & Programme Facilitation



KEY CREDENTIALS



CPIIF

Chartered Professional Islamic Finance



CFP

Certified Financial Planner



IFP

Islamic Financial Planner



ShrRP

Registered Financial Planner



CAM

Certified Agency Manager



CQIF

Certified Qualification in Islamic Finance



CLIENTS / ORGANISATIONS SERVED

FWD
takaful

ZURICH

MAA Takaful



CAREER HIGHLIGHTS



19+

of experience in financial services



7,500+
agents and managed



Ranked 4th

in agency business among 11 takaful operators in Malaysia



Expertise

in trading, product development, agency management and training



EDUCATION BACKGROUND



PhD (In Progress)

Business Management
Universiti Tun Abdul Razak (UNIRAZAK), Malaysia
Research focus: social capital, livelihoods and subjective well-being among middle- and low-income households in Malaysia.



Master of Business Administration (MBA)

INTAN International University
Pre-Retirement Planning, Marketing and business.



Bachelor of Business Administration

Universiti Teknologi MARA (UITM)
Major: Finance | Minor: Marketing



SELECTED RESEARCH & PUBLICATIONS

1

The Effect of Education Level to Customer Experience and Customer Loyalty in the Telecommunications Industry in Klang Valley.

2

Takaful Agents' Financial Literacy, Digital Skill, Training and Rewards Systeme, Relationships with Customer Financial Well-being in Malaysia and the Medaling Role of Trust in Agents.

3

How Subsidy Reduces the Burden for Small-Scale Fisheries Vulnerability.

4

Small-Scale Fisheries Equity and Sustainability.



TRAINING EXPERIENCE

CORPORATE

- Pre-Retirement Planning
- Financial Literacy & Takaful
- Islamic Financial Planning & Takaful
- Agency Development & Leadership
- Market Volatility Finance & Investment
- Digital & Educational Initiatives
- Consumer Finance & Personal Finance

OTHER PROGRAMMES

- Product Knowledge & Marketing
- Strategic Planning
- Digital & Educational Initiatives
- Research & Data Analysis
- Customer Training Programmes
- Business Development
- Leadership & Team Management



TRAINER APPROACH

Practical, relevant and experience-based. Wan Fadhlán combines industry experience, research insights and interactive learning to deliver engaging and impactful training programmes that build knowledge, confidence and better financial outcomes.



Engaging Facilitation



Practical Insights



Measurable Impact



Participant Focused



TINA ZAINUDIN

CERTIFIED CHANGE MANAGEMENT PRACTITIONER

CORPORATE TRAINER | EXECUTIVE PRESENCE & PROFESSIONAL DEVELOPMENT FACILITATOR

“ *Inspiring people.
Empowering change.
Elevating potential.* ”



ABOUT TINA

Tina Zainudin is an accomplished corporate professional, trainer, and PROSCI® Certified Change Practitioner with over 23 years of experience across Change Management, Human Capital Transformation, Digital Adoption, Communications, Procurement, Governance, Marketing, and Stakeholder Engagement.

Throughout her career with PETRONAS, she successfully led enterprise-wide transformation initiatives, digital adoption programmes, nationwide Lubricant promotional campaigns, employee engagement campaigns, and organizational change interventions that enhanced business performance and employee experience.



AREAS OF EXPERTISE



Change Management



Leadership Development



Employee Experience



Communication & Stakeholder Engagement



Digital Adoption



Professional Presence



Customer Experience



KEY CREDENTIALS



PROSCI®
Certified Change
Practitioner



NCS
Train-
The-Trainer
Certified



HRDCorp
Accredited
Trainer



Certified
Professional
Image
Consultant



CLIENTS SERVED

MyDigital ID

MyDigital ID Sdn Bhd

DAIKIN

Daikin Malaysia Sdn Bhd



UNITEN
UNIVERSITI TENAGA
NASIONAL



BEYOND THE BOARDROOM

Tina is also an established professional makeup artist with more than 20 years of industry experience. She combines her passion for professional image, executive presence, and personal branding to help professionals build confidence, credibility, and impact in the workplace.

★ **Notable achievement:** Led the makeup and grooming team for the Formula 1 Malaysian Grand Prix Grid Girls in 2013 & 2014.



HER APPROACH

Energetic, engaging, and practical. Tina creates highly interactive learning experiences that inspire participants to embrace change, enhance professional effectiveness, and achieve meaningful results.



Engaging
Facilitation



Practical
Insights



Proven
Impact



People
Focused

AZNAN MOHD

AI Influencer | L&D Practitioner | Risk Management Expert
External Examiner | PhD Candidate (Information Systems)

“Turning data and technology into people capability for sustainable impact.”



ABOUT AZNAN

Azran Mohd is an AI influencer, L&D practitioner and risk management expert with over 20 years of experience at PETRONAS. He is currently serving as a Part-Time Lecturer and External Examiner at UTP, and a PhD Candidate (Information Systems) at UTP.

He has extensive experience in risk management, learning and development, AI and data analytics, HR project management, talent development and programme facilitation. He is passionate about leveraging data, technology and human-centred approaches to build capability, drive organisational resilience and create sustainable value.



AREAS OF EXPERTISE



Risk Management & Governance



Learning & Development (L&D)



AI & Data Analytics



HR Project Management



Talent Development



Programme Facilitation



Diversity & Inclusion (D&I)



Human-Centred Design & Innovation



Strategic Workforce Capability Development



Learning Management Systems (LMS)



KEY CREDENTIALS



Part-Time Lecturer, UTM & UTP



External Examiner, UTP



PhD Candidate (Information Systems), UTP



HRDC Accredited Trainer



CLIENTS / ORGANISATIONS SERVED



PETRONAS



UNIVERSITI TEKNOLOGI MARA



UTP



CAREER HIGHLIGHTS



20+

years of experience in Risk Management L&D and AI at PETRONAS



12+

years in risk systems governance and enterprise-wide risk management



AI

Recognised PETRONAS

Citizen Analytics Builder (Predictive Analytics - Azure)



L&D

Recognised Best Risk Management Trainer / Facilitator and Most Active Trainer for E&M. Delivered AI-related L&D and capability building initiatives across PETRONAS subsidiaries.



EDUCATION



PhD Candidate (Information Systems), UTP

MSc Information Systems (Intelligent Systems), UTM
BSc Information & Decision Systems, Carnegie Mellon University, USA



ACADEMIC CONTRIBUTIONS



- Part-Time Lecturer, UTM - Master of Data Science (04-2022 – Present)
- External Examiner, UTP (2025 – Present)
- Master of Data Science courses: Advanced Machine Learning, Human-Centric Development, Optimization
- Appointed External Examiner for PhD Candidate in Information Systems at UTP.



TRAINING EXPERIENCE

CORPORATE / PETRONAS PROGRAMMES

- ✓ Risk Management & Governance
- ✓ Learning & Development (L&D)
- ✓ AI & Data Analytics
- ✓ HR Project Management
- ✓ Talent Development

OTHER PROGRAMMES

- ✓ Programme Facilitation
- ✓ Diversity & Inclusion (D&I)
- ✓ Human-Centric Design & Innovation
- ✓ Talent Capability Development
- ✓ Learning Management Systems (LMS)



APPROACH

Practical, data-driven and people-centred. Aznan combines deep industry experience with AI, analytics and facilitation techniques to design learning experiences that build capability, enhance resilience and create sustainable organisational impact.



Engaging Facilitation



Practical Insights



Proven Impact



People Focus